



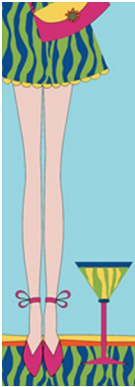
Sponsorship
Opportunities

Bags, Bellinis & Brunch 2017

Valley Brook Country Club
April 30, 2017
Noon-2pm



Satchels of Caring
supporting those with cancer



Bags, Bellinis & Brunch

An Evolution: From Fundraiser to Celebration

Our Mission: Bringing Comfort to Cancer Patients

The Satchels of Caring Foundation is a non-profit 501(c)3 organization that creates hand-sewn satchels filled with therapeutic items for cancer patients undergoing chemotherapy treatments. The satchels are intended as a way to offer comfort and support to someone during the difficult and uncertain time of negotiating the treatment process for a cancer diagnosis. Since 2003, the foundation has handcrafted and assembled more than 12,800 satchels and delivered them to cancer patients in 19 counties in Western Pennsylvania. We started with only one distributor in Allegheny County and have since grown to 34 distributors. There is no application process and no charge to receive a Satchel on behalf of the recipient. The foundation covers the production cost of each satchel through fundraising and donations.



What is Bags, Bellinis & Brunch?

Bags, Bellinis & Brunch is our annual fundraiser where all proceeds go toward creating more satchels for patients. In 2016 this event generated more than \$34,000 for the Satchels of Caring Foundation.

Each year, our attendees enjoy a delicious brunch and signature bellini cocktails while browsing through merchandise available at the Silent Auction, Lucky Number, New to You, and Pick-a-Purse attractions. The Silent Auction includes designer handbags paired with event tickets, hotel stays and golf outings; at Lucky Number, attendees put raffle tickets into the prize drawing of their choice for fun bags paired with jewelry, gift cards, and accessories; at the New-to-You Boutique, ladies shop for new and gently used purses at set prices of \$10 or \$20; and at Pick-a-Purse, attendees spend \$20 per chance to select a paper purse with a corresponding number to an instant-winner prize including jewelry, scarves, accessories, gift cards, spa products and much more.

A Celebration of Volunteers, Donors, and Recipients

As our event has grown in size and participation, it has evolved into a celebration of the many lives that the Satchels of Caring Foundation has touched, a giant thank you to our volunteers and supporters, and a way to honor friends and loved ones who have been touched by cancer.



Tickets & Sponsorship Levels

The following opportunities are available for this year's Bags, Bellinis & Brunch, scheduled to take place Sunday, April 30, 2017.

While each ticket sold offers the opportunity to provide one Satchel of Caring to a deserving patient, several levels of sponsorship also exist in order for businesses and corporations to further show their support.

Questions? Contact Phyllis, Director of Communications at 412-841-1289

Individual Ticket Sales

\$40 per ticket INDIVIDUAL TICKETS GO ON SALE IN MARCH at www.satchelsofcaring.org

- Each ticket purchased includes sponsorship of one satchel.

Sponsorship Levels

\$1,200 Premiere

- Eight event tickets (one full table)
- One full-page, black and white ad in the program (Final ad size: 4.25”H x 5.5”W)
- Recognition on Event Signage and Video
- Link to your website in “Stitches in Time” newsletter, distributed via email to an audience of more than 800 volunteers and distribution partners
- Link to your company’s website on our website, www.satchelsofcaring.org, through May 2016
- Your company’s name on the event invitation and program
- Your company mentioned on social media posts

\$1,000 Bellini

- Four event tickets
- One full-page, black and white ad in the program (Final ad size: 4.25”H x 5.5”W)
- Recognition on Event Signage and Video
- Link to your website in “Stitches in Time” newsletter

\$500 Dessert

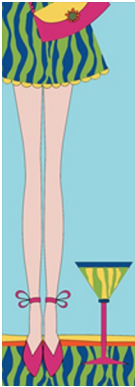
- Two event tickets
- One full-page, black and white ad in the program (Final ad size: 4.25”H x 5.5”W)
- Recognition on Event Signage and Video
- Link to your website in “Stitches in Time” newsletter

\$100 Helping Hand

- One event ticket
- Underwriting the shipment of 10 satchels to underserved counties

\$350 Advocate

- One reserved table of eight
- One Grand Prize Drawing ticket for each of your guests



Sponsorship Form

1. Contact Phyllis, Director of Communications at admin@satchelsofcaring.org or 412-841-1289 to reserve your sponsorship level.
2. Complete this form and return it with your check made payable to:
Satchels of Caring Foundation
456 Washington Avenue, Suite 100
Bridgeville, PA 15017

Sponsor Information

Organization Name: _____

Address: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Organization Website: _____

Sponsorship Level

\$1,200 Premiere

\$1,000 Bellini

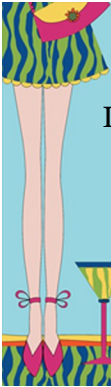
\$500 Dessert

\$350 Advocate

For the above levels, you will be contacted at a later date for the names of your table guests.

\$100 Helping Hand

*Individual \$40 tickets may be purchased via PayPal at www.satchelsofcaring.org



Donation Form

If you would like to make a donation of a purse or other merchandise to Bags, Bellinis & Brunch, please fill out the form below and attach it to your donation.

Please see our website, www.satchelsofcaring.org, for updated drop-off and delivery instructions for donations. Questions may be directed to Phyllis at admin@satchelsofcaring.org or 412-841-1289.

Donor Information

First Name: _____

Last Name: _____

Company Name: _____

Street Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

Donation

Purse Donation

Label / Brand (Coach, Vera Bradley, etc.): _____

Retail Value: _____

Purchase Price: _____

Condition:

New

Gently Used

Gift Card Donation

Store: _____

Amount: _____

Cash or Other Donation

Item: _____

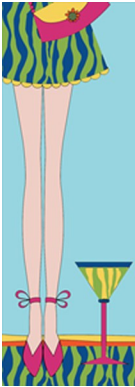
Amount: _____

The Satchels of Caring Foundation is a 501(c)3 charitable organization and is classified by the IRS as a "public charity." Your donation will qualify as a charitable contribution for tax purposes, and a receipt will be provided upon request. Please retain a copy of this form for your records. Thank you for your support!

I understand that although I believe the value of my purse to be as stated above, it will be sold at an auction. The final selling price will depend upon bids received. I will not hold the Satchels of Caring Foundation liable for the purse selling at a price less than what I believe it is worth. I understand this is a fundraising effort and accept the terms and conditions set forth by the foundation.

Signature

Date



Suggested Donations

The following is a list of suggested donations for Bags, Bellinis & Brunch, as well as a Wish List of donations to support the content and distribution our satchels throughout the year.

Questions? Contact Phyllis, Director of Communications, at 412-841-1289

For Bags, Bellinis & Brunch Event

Designer Handbags

Yoga Bags, Luggage, Golf Bags

Jewelry, Scarves & Accessories

E-Readers and Accessories

Spa Products, Hand Lotions, Body Lotions, Essential Oils

Gift Cards: Grocery Stores, Coffee Shops, Retail Stores, Restaurants

Gift Certificates for Spa Services, Hair Salons

Theater Tickets: CLO, Opera, Symphony, Pittsburgh Public

Museum Memberships

Sports Tickets: Pirates, Penguins, Steelers, Pitt Panthers, Riverhounds

Golf Outing Packages

Tickets to the Zoo, Just Ducky Tours, Movie Theaters

Hotel Stays

Limousine Service

Other Year-Round Donation Suggestions

Scrapbook Paper 12" x 12"

Double-sided Tape, Glue Sticks

Yarn, Ribbon

Beautiful & Unusual Buttons, 1" Diameter and Larger

Rotary Fabric Cutters & Replacement Blades

Decorative Notecards & Envelopes